

DANIKA WORTHINGTON

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Experience

Denver Post: Breaking and general assignment reporter

November 2016 - Present

- + Averaged 22 print stories, 39 online stories and 459,591 page views per month.
- + Pitched and executed a profile series exploring the multifaceted LGBTQ community in Colorado. Coordinated with photo and video departments to create portraits and a video.
- + Pitched and helped execute innovative ideas for online including a music video, online quiz, Facebook Live and a 360 photo of the Women's March.
- + Started a semi-regular column exploring vegetarian and vegan living in Denver through restaurant guides, recipes and health tips.

Cronkite News: D.C. correspondent

January - May 2016

- + Reported on a variety of stories ranging from tight-deadline dailies on congressional hearings to long-term enterprises that explored Federal Election Commission numbers and large federal datasets.
- + Localized national stories, interviewed politicians and shot photos of rallies and congressional hearings.
- + Created interactive data visualizations using web-based platforms, including Google Fusion Tables and Infogram, and utilized multimedia tools for reporting and storytelling, such as creating a 360-degree interactive photo and pictures overlaid with audio.

Microsoft News: Web producer intern

June - August 2015

- + Increased political section readership by 20 percent by monitoring real-time analytics with Chart Beat, analyzing monthly readership performance on Adobe Omniture, adjusting headlines and incorporating personal news judgment.

Arizona Republic: Breaking news intern

August 2013 — May 2014

- + Published three to five times a day online and three to four times a week in Arizona's largest daily paper while monitoring 911 dispatches, police scanners and social media.
- + Chased breaking news by visiting crime scenes, canvassing neighborhoods, requesting public records, attending court hearings and shooting photos and videos.

Phoenix Business Journal: Editorial Intern

August — December 2014

- + Published articles daily online and weekly in print with stories ranging from workplace trends and breaking news to profiles and blogs.
- + Pitched, reported and shot photos for a cover story examining the economic impacts following the legalization of same-sex marriage.

Downtown Devil (*Student publication*): News director, education editor

August 2012 - December 2015

- + Improved readership by 32 percent for an award-winning independent student publication with articles picked up by the Nieman Lab, Romenesko and the American Press Institute.
- + Served as News Director when the publication won SPJ's 2014 Best Independent Online Student Publication and 2015 Best Independent Online Student Publication finalist for Region 11.

Education

Arizona State University: Summa Cum Laude

August 2012 — May 2016

- Barrett, The Honors College and Walter Cronkite School of Journalism and Mass Communication
- + Master of Mass Communication (M.M.C), Bachelor of Arts, Journalism (B.A.), minor in U.S. History
- + President of the National Lesbian and Gay Journalist Association ASU chapter

Skills

InDesign + illustrator + Photoshop + HTML/CSS + Chart Beat + Microsoft Office Suite + Google Analytics + SEO